

WNPS Communications Strategy Survey

Q11 What kinds of articles and information do you most enjoy reading in Douglasia?

Answered: 431 Skipped: 131

#	Responses	Date
1	Information on areas or plants I am familiar with.	2/2/2017 3:08 PM
2	I like the variety of articles on plants, on research, on individuals, etc.	2/2/2017 3:00 PM
3	articles about rare plants	2/1/2017 5:20 PM
4	Plant	2/1/2017 5:11 PM
5	Taxonomy articles, articles that highlight interesting botanical areas, conservation issues	2/1/2017 4:49 PM
6	All re conservation efforts and botanical studies.	2/1/2017 4:20 PM
7	Rare plants, what people see during field trips, some conservation issues	2/1/2017 3:16 PM
8	Field trips and research on rare plants	2/1/2017 3:05 PM
9	-ongoing work to convert areas back to native plant area -work to reintroduce native plants to areas they once existed, such as along creeks and rivers.	2/1/2017 2:33 PM
10	Plant features; history; distribution; conservation. Q 4 Give to like-minded neighbor Q 6 I used to read a monthly newsletter from a UW department-- they went to electronic only, 25 years ago and I have NEVER read that. ;(2/1/2017 11:53 AM
11	Non-scientific expository articles	2/1/2017 11:45 AM
12	I find all of the articles interesting especially member profiles, conservation efforts, hikes* featuring native plants and efforts at the state level to eradicate and list noxious weeds. *I did the Sauk Mtn. hike last summer after reading about it in Douglasia. I never would have known about it otherwise.	2/1/2017 11:34 AM
13	Most articles and pertinent information on topics of interest to me.	2/1/2017 10:45 AM
14	Trip or meeting reports with plant lists, trail descriptions. Articles on individual species or genera. An example would be an article that details native alders of Washington and how to distinguish them. Descriptions of interesting web sites or blogs. Articles on noxious weeds and their control.	1/31/2017 10:41 PM
15	General info, studies, Conservation, field trip reports, it's all good!	1/31/2017 10:36 PM
16	They are all pertinent. I like both local plant info and that of the cascades and Eastern WA and OR	1/31/2017 9:46 PM
17	Q 3 Looking it over for items of special interest Q 4 then it goes to B'ham Pub. Library "swap." Q 5 I will leave this for more active members to help you decide Q 9, include electronic versions pay for print: "one possibility." Q 11 Mostly native plants of Western WA and Whatcom Co. & also do read about invaders and effects on native flora and fauna Q 12 Don't use email except for personal and family mail Q 13 I do receive written notice of Koma Kulshan & read for interesting tidbits Q 15 Don't use Facebook or any other social media	1/31/2017 5:07 PM
18	using natives in home gardening international plant collecting trips success stories of WNPS personal interest stories about plant discovery/understanding less technical stories unless a real breakthrough or "Gee Whiz"	1/31/2017 4:27 PM
19	plants and walks	1/31/2017 3:47 PM
20	Endangered species and great places to hike and see a large variety of plants	1/31/2017 3:22 PM
21	Pictures and info on rare plants.	1/31/2017 3:19 PM
22	Description of native plants	1/31/2017 3:10 PM
23	I like the high standards and accuracy of detail in each article. It is nice to read information from all parts of this state.	1/31/2017 2:30 PM
24	Plant communities and insights into speciation.	1/31/2017 2:14 PM
25	Mountain flora and marine algae	1/31/2017 1:41 PM
26	Information that is less technical	1/31/2017 1:39 PM
27	Events such as Botany WA and Study Weekend. Re how long keep issues: cut out articles of interest.	1/31/2017 1:29 PM
28	Didactic	1/31/2017 1:10 PM

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29	1. Successful examples of plant conservation 2. much of our success was accomplished in the early years. Let our new members know how much we have done!!	1/31/2017 12:45 PM
30	Substantive articles about plants, native plant gardening, and particularly state-wide conservation issues.	1/31/2017 10:06 AM
31	all	1/31/2017 8:21 AM
32	I learn a lot about the plants when I read Douglasia. I enjoy the articles about the plants and their habitats, etc.	1/30/2017 7:09 PM
33	I believe should include a comments section. WNPS already has one of the higher membership fee rates for NPSocieties. Douglasia is the PRIMARY form of our communication with members. We should not shoot ourselves in the foot by discontinuing it. I like articles about botany by (name slips me) the best. Next I like articles on research as long as they are not too esoteric. The academics sometimes are a little too academic.	1/30/2017 5:55 PM
34	I enjoy the variety of content but am really attracted to destinations and botanical surveys of areas that most of us will never get to visit.	1/30/2017 3:30 PM
35	Love it all, especially articles that go into depth on specific species and the flora of specific places in Washington.	1/30/2017 12:25 PM
36	Photos and locations of unusual plants, lifecycles, Native American and medicinal uses. Graduate theses from students and academicians, since I only get journal articles pertaining to medicine.	1/30/2017 11:38 AM
37	Hike descriptions.	1/30/2017 11:15 AM
38	Love it all!	1/30/2017 10:08 AM
39	Historical, educational	1/30/2017 7:03 AM
40	Research and trip reports and conservation activities	1/29/2017 9:20 PM
41	? Articles are too scholarly for me. That is why I browse and get rid of. But, I think it is great for others.	1/29/2017 6:58 PM
42	Articles about specific native plants, wildflower destinations, growing natives at home. Actually, just about everything in there is informative and interesting, including the committee reports.	1/29/2017 6:53 PM
43	I like the in-depth articles reporting research on specific species, if I'm interested in that particular specie! I really like the reports after field trips, Study Weekend trips that include species seen and where!	1/29/2017 2:17 PM
44	I like the diversity of current content.	1/29/2017 1:34 PM
45	Info on study weekends and organized hikes, articles on specific plants.	1/28/2017 9:44 PM
46	Research, conservation, rare habitat acquisition, plant/animal/envir. ecological relationships, book reviews	1/28/2017 2:44 PM
47	enjoy all of the types of articles in Douglasia: the scientific articles, statewide WNPS news, and articles of local interest.	1/28/2017 1:27 PM
48	Research articles -- keeps me informed about current research & news about species new to the state, taxonomic changes, rare plant news, local identification tips. Also, gardening/landscaping with native plants.	1/28/2017 12:56 PM
49	about various native plants and where they are found	1/28/2017 11:02 AM
50	scientific	1/28/2017 10:02 AM
51	invasive species, conservation of native areas, how we can promote planting native species to gardeners	1/27/2017 8:55 PM
52	articles about native plant or community research, rare plants (the January special issue was excellent), WNPS events such as Study Weekend and Botany Washington, forays, member activities in other states or abroad.	1/27/2017 5:22 PM
53	Descriptions of interesting plant areas around the state, Academic research on native plants, Current development both social and political affecting native plants	1/27/2017 4:31 PM
54	Plant ecology & biogeography	1/27/2017 2:37 PM
55	Many different articles--about specific native plants, about restoration efforts, about Rare Care, about upcoming Study Weekends or backpack trips.	1/27/2017 2:35 PM
56	its just fine the way it is.	1/27/2017 12:20 PM
57	Technical articles about plants	1/27/2017 10:09 AM
58	See above. Increasing botanical knowledge, new plants, invasive species, field trips, etc.	1/26/2017 9:26 PM
59	Feature articles about botanical species. Study weekend reports.	1/26/2017 9:07 PM

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60	Varied	1/26/2017 8:06 PM
61	I have the the Douglasia from back in the 1980's when it was more like a news letter. and I have never been disappointed in it. The editors and authors of the articles do a great job. Time is the one thing that prevents my reading more of it. I receive other conservation magazines and journals, but Douglasia is the best.	1/26/2017 5:20 PM
62	Great variety the way it is now!	1/26/2017 3:35 PM
63	articles about native plants	1/26/2017 2:03 PM
64	Articles about endangered plant species.	1/26/2017 12:11 PM
65	Frankly, most of the articles seem aimed at the avid native plant enthusiast. A few articles for homeowners would be appreciated.	1/26/2017 11:39 AM
66	Reviews of study weekend, and other organized events. Plant focus articles. Information about other chapters and their local plants.	1/26/2017 11:03 AM
67	The articles about plant species. Book recommendations. Upcoming events.	1/26/2017 10:48 AM
68	I prefer the botanical educational articles, such as Joe Arnett writes, and typically read these first. Also, any information about plant systematics, Rare Care, book reviews.	1/26/2017 7:51 AM
69	Plants in my area or places I visit or plan to visit.	1/26/2017 12:26 AM
70	I usually read every article twice. Once quickly and another time in depth making sure I understand the details. In otherwords I sop up every bit of everything you print. I love it all.	1/25/2017 8:41 PM
71	rare plants	1/25/2017 5:46 PM
72	I really like hearing about specific projects that are going on with members and chapters. Conservation projects, outreach events, monitoring results, member bios, etc.	1/25/2017 5:30 PM
73	field work	1/25/2017 4:54 PM
74	About native and invasive plants, particularly those on the Olympic Peninsula and those in eastern Washington where I grew up.	1/25/2017 4:49 PM
75	field reports	1/25/2017 4:01 PM
76	Wildflower destinations, research and conservation issues, tech corner	1/25/2017 3:28 PM
77	stories about conservation action	1/25/2017 2:40 PM
78	Botanical focus -- taxonomy, rarity, distribution and of course -- features on invasive plants.	1/25/2017 2:10 PM
79	Botanical hotspots, rare plants, plant ecology	1/25/2017 11:04 AM
80	accessible ones since I am not trained as a botanist but am very interested in plants and ecology	1/25/2017 10:38 AM
81	restoration biology	1/25/2017 9:37 AM
82	Pretty much anything; I eventually get around to reading most everything in each issue.	1/25/2017 9:33 AM
83	Revegetation projects, rare plant discoveries, biographies of members, field trip reports	1/25/2017 9:05 AM
84	Articles by Joe Arnett and David Giblin.	1/24/2017 2:10 PM
85	News of study weekends, rare plants, areas of ecological significance, endangered plants	1/24/2017 11:23 AM
86	Things that relate to my part of the state or the work I did when employed. My husband reads it cover-to-cover, however.	1/24/2017 10:45 AM
87	Articles that have a "technical bent" toward plants	1/23/2017 9:14 PM
88	Stories of individuals' "adventures" with native plants.	1/23/2017 6:01 PM
89	Articles about particular species	1/23/2017 5:36 PM
90	All	1/23/2017 5:27 PM
91	places I haven't been in WA and rare plants	1/23/2017 4:21 PM
92	varies	1/23/2017 3:37 PM
93	Articles about places or ecosystems that interest me or about people.	1/23/2017 2:41 PM
94	Plant ecology studies, Exotic and rare species, Habitat threats to featured plants or areas: in more or less that order.	1/23/2017 2:37 PM

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95	Articles on western Washington. The magazine is not what I'm looking for re native plants in WA state.	1/23/2017 2:13 PM
96	trip reports	1/23/2017 1:50 PM
97	I'm a fairly new member, so I don't have much good feedback yet. I'd love plant profiles & key id articles!	1/23/2017 1:26 PM
98	Research	1/23/2017 12:17 PM
99	research	1/23/2017 11:44 AM
100	Articles about plants found in the Yakima & Ellensburg areas.	1/23/2017 10:59 AM
101	field trips	1/23/2017 9:08 AM
102	Taxonomic changes, noteworthy field discoveries, biography/history, agency actions affecting botanical interests/conservation issues.	1/23/2017 8:20 AM
103	I find that most of the content in Douglasia is not unique, inspiring, engaging, or compelling. There's not much there of lasting interest scientifically or socially [to more than just a few people] that's not readily found in other literature or on the Internet—where it's usually presented with better writing and illustration. Also, it's always been a puzzle to me that WNPS lacks any State-wide publication strategy that focuses on time-sensitive information [content that would require action on behalf of the reader (in the case of their interest) before a certain date or time] related to advocacy, Chapter activity, and organizational news. The result of WNPS's current approach to communicating with its members results in: 1) failure to ensure communication among Chapters and among its members; and 2) failure to build its narratives, authority, and leadership through a publication asset that carefully and critically focuses on archival value. Sad!	1/23/2017 7:45 AM
104	I like all the articles. Regarding print vs electronic, I suggest WNPS could have both a web version and a PDF available online. People who want to read print could simply print out the PDF. The web version is easier to read online than a PDF, and also would make it possible to search the issues for textstrings, which is something currently missing and would be very useful.	1/22/2017 10:24 PM
105	I like the diversity of articles. Not a particular preference.	1/22/2017 4:56 PM
106	Well-written, well-edited articles on almost any topic. Don't mind technical articles if they are well-written. I like a little personality in the writing, and I appreciate writers who avoid the passive "objective" voice that still plagues too much science writing.	1/22/2017 1:16 PM
107	world biome information	1/22/2017 11:00 AM
108	Research findings and learning about what others are doing.	1/22/2017 9:56 AM
109	what people are doing to protect/rehabilitate/restore areas; in depth look at the plants of an area	1/21/2017 10:28 PM
110	Field reports from different chapters, progress in restoration and rare plant recovery, ethnobotany	1/21/2017 6:00 PM
111	Information on trails and flora Detailed information on up coming trips, seminars - It's helpful to have in printed form	1/21/2017 3:25 PM
112	Plant identification.	1/21/2017 12:06 PM
113	How to make a positive impact upon rare plants as an individual; show where to find & I.D. these plants in 3-4 seasons of the yr so we can photograph them and protect them. I enjoy the stories of the intrepid plant hunters, their finds, good calls & mistakes so I can learn from them!	1/21/2017 6:21 AM
114	All	1/20/2017 6:27 PM
115	I hope to read an issue soon!	1/20/2017 5:38 PM
116	places to visit and their plants (David Giblin), research articles, basic botany, ethnobotany, book reviews	1/20/2017 4:05 PM
117	1. Plant information one can't get anywhere else. (2) Piercing views on evolution and climate change. (3) Pictures of young people having the time of their lives. (4) A column that highlights art, music, poetry, food and romance.	1/20/2017 10:26 AM
118	Plant distribution, restoration.	1/20/2017 9:13 AM
119	I am a new member and have not read Douglasia. I like articles about anything plant related.	1/19/2017 9:12 PM
120	Ethnobotanical news. New findings, botanical hotspots, recent updates to taxonomical classification/understanding of plant groups. Large or unique efforts by individuals/chapters/affiliated groups that impact our actions and stewardship efforts.... Lots of things!	1/19/2017 6:20 PM
121	I enjoy articles on research. I'm less interested in rare plants.	1/19/2017 11:57 AM
122	reviews of possible hikes	1/19/2017 7:24 AM
123	Study weekend info and reports, book reports, people profiles, some botanical features (depending on plant)	1/18/2017 2:40 PM

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124	General homeowner interest. "Why" should they use natives in their landscape, Bringing Nature Home -- concept needs to be told.	1/18/2017 1:19 PM
125	botanical info about specific plants, rare care volunteers, current events, profiles of individuals, profiles about programs (e.g., WNHP), book reviews	1/18/2017 12:53 PM
126	Workshop information; flower and plant locations; hikes; books; issues	1/18/2017 9:26 AM
127	Plant ID, conservation, WNPS activity	1/18/2017 9:08 AM
128	Science. That's the point of a journal.	1/18/2017 7:40 AM
129	i approve of what I've been seeing	1/17/2017 9:10 PM
130	articles related to habitat	1/17/2017 6:01 PM
131	stories about restoration and conservation projects	1/17/2017 4:29 PM
132	All And upcoming climate and population pressure issues	1/17/2017 3:48 PM
133	Accounts that introduce me to new places and plants.	1/17/2017 2:20 PM
134	//?	1/17/2017 1:38 PM
135	See my response to #9. People and field trip reports (I don't have the leisure to do those), focus on plants I could have in my garden. We are very proud of our habitat and our participation in the Fidalgo Backyard Wildlife Habitat that led to community certification. Those kinds of grow-them-yourself, and here are the wonderful results, kinds of articles would be great.	1/17/2017 12:16 PM
136	Rare Plant features (I really like the current issue); Wildflower Destinations; book reviews	1/17/2017 11:19 AM
137	less technical, more general plant ID and location articles	1/17/2017 8:49 AM
138	plant profiles	1/16/2017 8:50 PM
139	Articles on importance of native plants, I like science-based information, stories on what WNPS is doing	1/16/2017 7:51 PM
140	I like reading most of the articles. Different types strike my fancy at different times, depending on my interests at the time. Thanks for the variety of topics!	1/16/2017 6:37 PM
141	Information a/b plants (in general, and those of concern). Would it be apropos to combine forces with Rare Care? Having links to academic papers would bump up WNPS' credibility among the academic community, and maybe more of that target market too. Having varied types of events to which members (and non-member others who receive forwarded information) will also strengthen the overall "publication, if not the organization. Having graphics that kids and others can color, and, or assignments that folks of any age can pursue would broaden participation. Decide who is your target market, then accommodate them (one, or all).	1/16/2017 4:53 PM
142	new plant species, conservation efforts, upcoming study weekend, Botany WA, etc.	1/16/2017 2:54 PM
143	field trips, rare plants, book reviews, calendar of events	1/16/2017 1:37 PM
144	All of it.	1/16/2017 1:33 PM
145	accounts of botanical walks, hikes, expeditions, etc.	1/16/2017 12:56 PM
146	Botany. Locations. Field trips.	1/16/2017 12:39 PM
147	like them all - i only scan the deep scientific ones.	1/16/2017 11:10 AM
148	ALL	1/16/2017 11:05 AM
149	Information about rare plants, taxonomic updates (scientific name changes), study weekends, botany washington	1/16/2017 10:31 AM
150	Trip Reports.	1/16/2017 10:12 AM
151	Ecogical connections in plant communities, ethnobotanical information, medicinal and edible uses of native plants	1/16/2017 10:02 AM
152	I've enjoyed them all.	1/16/2017 9:58 AM
153	I like to peruse the entire issue but I tend to focus on rare plant articles and on various botanical foray opportunities and results of those forays.	1/16/2017 8:07 AM
154	trip reports, plant /habitat restoration, key species articles	1/16/2017 7:47 AM
155	Field trip notes/summaries. Events.	1/15/2017 10:40 PM
156	Reports on field trips and research.	1/15/2017 7:59 PM

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157	Articles written by botanists I know or about botanists I know. Articles about study weekends and Botany Washington. Research updates.	1/15/2017 7:24 PM
158	Highlights of particular plants of interest, stories about interesting people involved in native plants. OTHER: You may not need to charge people for printed copies. You might make people "opt in" for the printed version but get the electronic version by default. That might mean a fairly small number of people who actually would want a paper copy. In that case, you could suggest an additional \$5 or \$10 donation per year (making the bookkeeping simpler) but even if no one did that, it would still make the cost of printing dramatically less just by reducing the number of people who get the printed copy.	1/15/2017 3:36 PM
159	All	1/15/2017 2:53 PM
160	New discoveries and the outings	1/15/2017 2:19 PM
161	Article where I can learn more about native plants and ways I can become involved.	1/15/2017 9:33 AM
162	Rare plants issue was great. Wildflower destinations. Book reviews.	1/15/2017 8:42 AM
163	Trip reports and special stories about species	1/15/2017 12:22 AM
164	I just joined WNPS and have only received one issue so don't know what is typical. I would like to see articles on using native plants in gardens.	1/14/2017 7:40 PM
165	Ways to incorporate native plants into home and community service gardens.	1/14/2017 6:05 PM
166	I like the articles which have been appearing.	1/14/2017 5:53 PM
167	Update on events, articles on basic identification, individual common wildflowers (not rare since I don't encounter them) and articles by Joe Arnett. And no, I'm not Joe.	1/14/2017 3:12 PM
168	All of them!	1/14/2017 2:21 PM
169	Feneral knowledge about the focus plants.	1/14/2017 1:56 PM
170	Information about specific areas and plants is very helpful. Sometimes this comes in the form of an article on a particular plant or habitat, with info inside the article on where to go to see it, and other times it's articles on hikes (esp. the follow up reports from Study Weekends, for example).	1/14/2017 1:24 PM
171	Biographies of botanists...updates on research about plants...recaps of summer field work...insights into ecoregions of Washington state	1/14/2017 1:22 PM
172	the less technical ones as I know little botany	1/14/2017 1:14 PM
173	Hello, my husband and I have not seen an issue of Douglasia. We may have received one after we joined more than a year ago. So my comments about not reading it are because we don't receive it. I support electronic communications to save money.	1/14/2017 12:42 PM
174	I'm from eastern Washington, so I especially enjoy articles focusing on plants from the east side of the mountains.	1/14/2017 10:29 AM
175	I like the following: President's Message Articles from Contributing Editors. Travel adventures and field trip reports. concerning plant species and environmental science integrated with charm and curiosity. Art, photos and diagrams. Botanist profiles and lifework. Chapter news.	1/14/2017 10:18 AM
176	I enjoy the issues on rare plants, species profiles, and walk of the month most.	1/14/2017 10:10 AM
177	Rare plant surveys, ecological relationships, and plant distribution patterns.	1/13/2017 9:29 PM
178	all of it, nicely varied	1/13/2017 7:46 PM
179	Native American and current uses for plants, local places to see plants, restoring and enhancing natural habitats.	1/13/2017 6:41 PM
180	I am happy with the articles provided	1/13/2017 6:25 PM
181	Info about activities, articles on plants and stewardship	1/13/2017 4:20 PM
182	Rare plants and locations best to observe native plants.	1/13/2017 3:35 PM
183	1. I prefer information that teaches me about plants. 2. I like reading about what people are doing to preserve plants. 3. I like reading about new plant discoveries.	1/13/2017 1:12 PM
184	East side plants and lichens	1/13/2017 1:04 PM
185	Stories about saving/advocating for native plants and habitat.	1/13/2017 11:59 AM
186	Articles about specific plants and specific locales.	1/13/2017 11:39 AM
187	All	1/13/2017 10:04 AM

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188	Locations to see specific or general plants. Info (not too technical) on plants.	1/13/2017 9:42 AM
189	Stories on plant people in the NW -- Arthur Kruckeberg, and such. Unusual plants.	1/13/2017 9:21 AM
190	Conservation efforts, location specific information (plant lists), and plant specific articles.	1/13/2017 8:32 AM
191	I enjoy the variety of the articles.	1/13/2017 8:10 AM
192	I am just a beginning with my plant interests so my information needs are pretty basic. I would think Douglasia is more for those that want a bit more depth into the subject.	1/13/2017 8:09 AM
193	I enjoy most of the articles - I probably gravitate to the articles that highlight new botanical findings about specific plants or plant communities	1/12/2017 10:36 PM
194	Featured plants	1/12/2017 10:26 PM
195	About community projects	1/12/2017 10:02 PM
196	Individual plant articles. Ecosystems and plants.	1/12/2017 9:59 PM
197	Backpacking and botanical trip reports	1/12/2017 8:57 PM
198	I like all the variety.	1/12/2017 8:32 PM
199	Wildlife habitat	1/12/2017 6:08 PM
200	News about WNPS trips Natural histories of particular plants Any ecological news (plants and pollinators, plants and symbiotic relations, etc.) Fascinating info on plants (use by native peoples, compounds produced to reduce herbivory, unusual seed dispersal etc.)	1/12/2017 5:27 PM
201	Info about specific native plants is most useful to me in teaching. After that, it might be info about natives that are really good for private or institutional landscaping or planting.	1/12/2017 5:20 PM
202	Enjoy photos, articles that relate to big picture issues.	1/12/2017 4:55 PM
203	I like articles information on native species advocacy with state and local politicians I like articles on research we have supported on T&E species and habitats;	1/12/2017 4:46 PM
204	All articles and information hold my interest.	1/12/2017 4:45 PM
205	I enjoy the entire magazine.	1/12/2017 4:43 PM
206	Articles about specific plants that describe the growing habits and locale as well as how the plant is doing in terms of survival.	1/12/2017 4:35 PM
207	expert naturalists' stories WA local area stories, inc plant workshops, & comm. action plant stories	1/12/2017 4:10 PM
208	it varies	1/12/2017 3:51 PM
209	Stories and plant information articles.	1/12/2017 3:44 PM
210	most all of them, but more about the plants themselves than the trips or experiences if members	1/12/2017 3:15 PM
211	Descriptions of a rare plant	1/12/2017 3:14 PM
212	restoration efforts, detail stories on specific species or ecotypes	1/12/2017 3:02 PM
213	I'm a fairly new member and not an expert on plant ID, so for now I'm pretty happy with articles people feel moved and excited to write about!	1/12/2017 2:43 PM
214	Reports of conferences, ongoing reports on projects.	1/12/2017 2:33 PM
215	How other people are using native plants in their landscaping.	1/12/2017 2:23 PM
216	Forest restoration and wild edibles	1/12/2017 2:11 PM
217	I like it all.	1/12/2017 2:00 PM
218	Organismal	1/12/2017 1:39 PM
219	Study weekend and other organizational activity	1/12/2017 1:36 PM
220	Botanical excursions and hikes, use of natives in the landscape, discussions of plant ecology	1/12/2017 1:20 PM
221	I don't have a preconceived preference. My preferences lean toward random	1/12/2017 1:15 PM
222	electronic versions could have color photos!	1/12/2017 1:12 PM
223	Horticulture study findings	1/12/2017 1:08 PM

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224	Field studies, species discussions, information about what is going on with native plants and habitats---value to us, dangers to specific habits, how various habitats are beneficial to us, etc. I look at it as more of a technical journal than as a member newsletter or anything like that.	1/12/2017 12:33 PM
225	Reports about projects that WNPS grants have funded. Education news.	1/12/2017 12:18 PM
226	All of it.	1/12/2017 12:17 PM
227	history of pioneers in the field.	1/12/2017 11:48 AM
228	As I am not a scientist, I appreciate articles covering areas of general interest, research, and latest discoveries.	1/12/2017 11:40 AM
229	About people in field, outstanding members. Program reports.	1/12/2017 11:38 AM
230	I love them all! Okay, I am a restoration junky, but I love reading the historical stuff and reflections as well. I loved Joe Arnett's piece.	1/12/2017 11:37 AM
231	Information about specific plants, events, stewardship/activism	1/12/2017 11:31 AM
232	articles about the survival of Washington's native plant species.	1/12/2017 11:28 AM
233	Descriptions of field work, botanizing field trips, new discoveries and the changing structure of the plant community as the climate evolves.	1/12/2017 11:24 AM
234	Research articles	1/12/2017 11:19 AM
235	Plant info and identification, nps projects. Suggestions 1 Make individual print issues available for readers wanting only specific articles. 2 I would be more likely to read only a few electronic articles at a time, so more frequent communications with fewer articles	1/12/2017 11:15 AM
236	president's message, conservation, board updates, some systematics, other depends on author and topic.	1/12/2017 11:05 AM
237	We are not botanists so we especially appreciate the less technical articles. That said, when I see articles that are a bit over my head, I share botanist friends e.g. the noxious weed coordinator here in Mason County.	1/12/2017 11:02 AM
238	Field trips, meetings, info on particular plants, info on what plants to use in my yard.	1/12/2017 10:54 AM
239	Practical ones related to restoration, hiking, field trips, etc.	1/12/2017 10:46 AM
240	landscaping for wildlife (how-to and case studies) and learning about specific natives	1/12/2017 10:35 AM
241	REsults of research. Description of a species, its habitat, range, unusual qualities.	1/12/2017 10:32 AM
242	Articles about native plant species, such as ID tips, distribution, interesting facts.	1/12/2017 10:31 AM
243	Propagation and preservation of rare species	1/12/2017 10:27 AM
244	I enjoy the diversity of articles - I don't have a favorite type or subject!	1/12/2017 10:24 AM
245	Plant ecology, natural history, and botanically interesting locations	1/12/2017 10:06 AM
246	info about plants, events	1/12/2017 10:02 AM
247	plant conservation issues, identification tools for feature species, name changes and why, rare plants, recaps of study/research projects, etc	1/12/2017 10:02 AM
248	Articles about rare plants or endangered plants in my area.	1/12/2017 9:58 AM
249	Plant ID and education Rare plant update spotlight on an ecosystem or plant community Biographical info on local botanists News about WNPS	1/12/2017 9:58 AM
250	Science-based botanical information -- but in layman language.	1/12/2017 9:33 AM
251	Garden related	1/12/2017 9:29 AM
252	I really enjoy all the articles giving detailed information about native plants, and how to use them in my yard. I also love the illustrations, and photos of the plants.	1/12/2017 9:14 AM
253	Any article that informs on ONE native plants.	1/12/2017 9:12 AM
254	Anything plants... like to learn. Also, I'm fairly new to the organization, so historical info, staff/people/project highlights help me to learn more about you. I would like to see more info about what the individual chapters are up to around the state - at least annually?	1/12/2017 9:12 AM
255	Anything plants... Like to learn. Also, I'm fairly new to the organization, so historical info, staff/people/project highlights help me to learn more about you. I would like to see more info about what the individual chapters are up to around the state - at least annually?	1/12/2017 9:12 AM

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256	I like it all, taxonomy articles, trip reports, book reports, the too occasional memorial... Good editorial content.	1/12/2017 9:05 AM
257	natural history and adaptations of native plants	1/12/2017 8:55 AM
258	All of it! I enjoy being exposed to information about plants I wouldn't even know to look for in the first place.	1/12/2017 8:54 AM
259	In depth articles on individual species, unique ecosystems, and conservation/restoration activities.	1/12/2017 8:38 AM
260	Field trips, success stories, endangered species, invasives .	1/12/2017 8:33 AM
261	featured plants, biographies of members	1/12/2017 8:32 AM
262	upcoming events, book reviews, info on restoration/conservation	1/12/2017 8:30 AM
263	articles about specific plants and their habitat and conservation, articles about history of plant surveys	1/12/2017 8:12 AM
264	Any and all kinds.	1/12/2017 8:04 AM
265	The rare plant information. Invasive species are helpful to know about.	1/12/2017 8:03 AM
266	taxonomic updates and discussions; articles about specific localities in WA	1/12/2017 7:45 AM
267	I like the reports from events but to be honest it is not a compelling journal and can't really think of anything specific that I enjoy.	1/12/2017 7:33 AM
268	I love reading about places I can go on my own to see special plants or even just lots of good plants. I tear our some of those articles and file them away. Hope to get out to see those places! I wish Craig Romano would write such a guidebook with your help. Thanks, Anne Matsen	1/12/2017 7:27 AM
269	phenology and propogation	1/12/2017 7:17 AM
270	ALL	1/12/2017 6:43 AM
271	Reports of native plants near trails in small areas of wilderness.	1/12/2017 6:23 AM
272	I read everything and enjoy all of it!	1/12/2017 6:17 AM
273	natural history of plants	1/12/2017 5:55 AM
274	Stories about habitats over specific species. Stories that are about applied research, conservation and stewardship activities.	1/12/2017 5:42 AM
275	What is found where.	1/12/2017 4:40 AM
276	All of them	1/12/2017 4:28 AM
277	outings, book reviews, etc.	1/12/2017 2:53 AM
278	about plants, and events	1/12/2017 12:46 AM
279	I enjoy info on: plant ID, rare & endangered plant species, book reviews, upcoming events & study weekends, & the President's Message.	1/11/2017 11:29 PM
280	Cool places to visit and what plants might be found there; Hands-on activities of members; WNPS accomplishments in conservation and habitat protection; Book reviews;	1/11/2017 10:46 PM
281	Research studies	1/11/2017 10:43 PM
282	Anything worthwhile saving and reading again in the future. More science and education. Less about field trips and plant lists. Last two more suitable for a blog or the website.	1/11/2017 10:21 PM
283	Individual plant histories and details different ecosystems, Ecological problems and solutions (preservation)	1/11/2017 10:15 PM
284	Plant identification info and personal stories about the people who keep botany alive for the rest of us. Their love of our environment and knowledge they share about our native roots needs to be recognized and their works preserved to be continually handed down to the next generations.	1/11/2017 9:56 PM
285	native plants	1/11/2017 9:52 PM
286	All kinds, especially if they are well-research and well-written.	1/11/2017 9:49 PM
287	all.	1/11/2017 9:43 PM
288	Informational articles about projects, various plants, people who have been important to WnPS.	1/11/2017 9:33 PM
289	I like variety	1/11/2017 9:30 PM

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290	I have realized this organization may not be the best for for my level of knowledge and expertise. I moved to the region four years ago with 30+ years of gardening experience and an interest in restoring the population of native plants; but I do not have the level of scientific knowledge that most members seem to possess. I probably will not review my membership because I feel I have little to contribute.	1/11/2017 9:16 PM
291	Those specific to plants rather than projects	1/11/2017 9:09 PM
292	Retreat info and rare plant work I can relate to.	1/11/2017 9:05 PM
293	Special ecosystem or recovery projects	1/11/2017 9:03 PM
294	A diversity of technical, conservation, education, current events, people articles	1/11/2017 8:23 PM
295	What's new in the field including name changes, updates on rare status, reports from state and local activities	1/11/2017 8:18 PM
296	Plants for ornamental plantings.	1/11/2017 8:18 PM
297	all	1/11/2017 8:16 PM
298	Hiking issues and where are wildflowers blooming.	1/11/2017 8:15 PM
299	I enjoy a mix of easy and over my head articles	1/11/2017 8:14 PM
300	I would appreciate information on cultivation of native species. It would be fun to have a question and answer page. The person posting a Q. would give his/her e-mail address so members could answer directly.	1/11/2017 8:11 PM
301	Like the biographies. And things that I can a actively use in the garden.	1/11/2017 8:02 PM
302	Upcoming events	1/11/2017 7:52 PM
303	Natural history. Conservation/restoration projects.	1/11/2017 7:51 PM
304	About different locations in WA, also those that have a broad sense of ecology - including geology, weather patterns as they affect plants	1/11/2017 7:50 PM
305	? many of them are interesting	1/11/2017 7:50 PM
306	Species accounts; field plant ecology studies	1/11/2017 7:36 PM
307	educational articles about specific species, and articles about members	1/11/2017 7:30 PM
308	Plant history, conservation news and science research.	1/11/2017 7:23 PM
309	The hike places and what to see. The in depth discussions of species etc. are not of interest to this reader.	1/11/2017 7:22 PM
310	Educational articles on specific species, genera or families of plants. Conservation efforts. Specific areas and the plants found in them.	1/11/2017 7:21 PM
311	I am a layperson; I enjoy reading article that are scientific without being over my head. I've enjoyed reading about wildflower hikes. Always good to hear about activities at both the state and chapter level.	1/11/2017 7:16 PM
312	any information about plants, rare plants, conservation efforts, book reviews, different areas of the state to visit	1/11/2017 7:13 PM
313	Any species-specific article, with information on natural history, habitat, and conservation.	1/11/2017 7:09 PM
314	plant abstracts; noxious weed info; gardening with native plants; book reviews	1/11/2017 7:08 PM
315	special themes , active engagement, new findings	1/11/2017 7:07 PM
316	Pleased with current content.	1/11/2017 7:06 PM
317	Taxonomy, habitats & ecosystems, botanical history, specific places around the state, scientific rationale for conserving certain botanical sites, conservation stories, tributes to fellows or recently deceased, editorials from president, committee chairs, botanists -- in short, just about everything.	1/11/2017 7:04 PM
318	Ways to help further nature restoration.	1/11/2017 7:03 PM
319	where to look for flowers, interesting flower profiles, interesting research told in layperson's terms	1/11/2017 6:58 PM
320	Articles with species' habitat descriptions.	1/11/2017 6:55 PM
321	everything--I'm an information sponge.	1/11/2017 6:51 PM
322	Articles related to the different use of native plant species. These uses may range from food, medicine, and crafts. I also enjoy hearing about specific locations and being introduced to new places to explore and appreciate the native flora!	1/11/2017 6:49 PM
323	Botany including plant ecology.	1/11/2017 6:43 PM

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324	Rare plants, field trips, hikes	1/11/2017 6:29 PM
325	I enjoy all types of articles that have been included, except some that are extremely academic.	1/11/2017 6:28 PM
326	all. I would like to see more hikes going on. Plant ID. More about restoration projects. Natives in the landscape.	1/11/2017 6:25 PM
327	The blend of articles is perfect to our reading enjoyment. Could make it better by coming over and giving us foot rubs while we read it.	1/11/2017 6:24 PM
328	Articles that reflect the persons passion for what they are doing along with their actual research. Those that keep in mind some of us do not have as much background and are willing to explain terms etc.	1/11/2017 6:22 PM
329	articles on native plants	1/11/2017 6:20 PM
330	we are newer members so I don't think we have received this yet.	1/11/2017 6:19 PM
331	Taxonomy	1/11/2017 6:18 PM
332	Research reports and information about new collections of native and non native plant species in Washington.	1/11/2017 6:13 PM
333	Articles about westside topics/species/issues. Especially interested in prairie and oak ecosystem topic articles. Also environmental history pieces.	1/11/2017 6:09 PM
334	Plant photo and identifications Plant explorers, history of use.	1/11/2017 6:09 PM
335	Plant identification, hikes, updates on society business and projects	1/11/2017 6:05 PM
336	Native plant communities, rare plants, native plants providing habitat, restoration & gardens. Native flowers and pollinators.	1/11/2017 6:05 PM
337	The articles about ecology and different projects that people are doing are most interesting to me.	1/11/2017 5:59 PM
338	various, but especially plant info and care, stuff to do and see around Bellevue and Seattle area, what people have done with natives	1/11/2017 5:59 PM
339	Rare plants, book reviews, hike information	1/11/2017 5:53 PM
340	Information about native plant communities and restoration efforts.	1/11/2017 5:46 PM
341	Articles about hikes, and locations	1/11/2017 5:42 PM
342	the more technical, scientific ones.	1/11/2017 5:40 PM
343	Places in WA to see particular wildflower displays. Native plant profiles, discussion of name and family changes.	1/11/2017 5:31 PM
344	Couldn't say	1/11/2017 5:21 PM
345	I read it from cover to cover	1/11/2017 5:18 PM
346	Sites to visit, historical articles, book reviews	1/11/2017 5:16 PM
347	Everything. Please note I give my printed version to various education groups, so take that into account...	1/11/2017 5:15 PM
348	Conservation successes, profiles of native plants...	1/11/2017 5:15 PM
349	climate science and local flora, blooms/locations by month, propagation how-tos, field trips, study weekends, volunteerism	1/11/2017 5:09 PM
350	restoration, climate change articles	1/11/2017 5:05 PM
351	articles about successful projects	1/11/2017 5:02 PM
352	Articles about the ecology of plants that I know. I am not that interested in taxonomy, and somewhat interested in rare plants, but mainly want to learn more about the plants that I already know. Things like there importance to wildlife, or ethnobotanical value. I would also enjoy articles about some of the people that do botanical work in the state, or have done work in the state in the past. Book reviews would be nice too.	1/11/2017 5:02 PM
353	Rare plant descriptions, reports from workshops.	1/11/2017 5:00 PM
354	Articles about various native plants and about study weekends.	1/11/2017 4:55 PM
355	Reading about the people involved with native plants, LOVE reading about various native plants, and of course,we love learning about various trails across the state.	1/11/2017 4:52 PM
356	I enjoy all that is in Douglasia. Personally I enjoy reading the history relating to native plants. Topics covered in books like "American Canopy" and "A Natural History of North American Trees". The naturalist like Henry David Thoreau, David Douglas, John Muir. Also topics to do with using natives in our landscapes. I hope that helps	1/11/2017 4:51 PM

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357	Whole range of articles	1/11/2017 4:50 PM
358	Like to scan all.	1/11/2017 4:48 PM
359	Rare Care/WNHP submissions, field trip reports, scientific writing.	1/11/2017 4:45 PM
360	shrub steppe habitat info, policy issues	1/11/2017 4:44 PM
361	Species profiles	1/11/2017 4:42 PM
362	I like the practical and down to earth articles.	1/11/2017 4:41 PM
363	I enjoy pretty much everything in there.	1/11/2017 4:41 PM
364	How to get involved New concerns Statistics Success stories	1/11/2017 4:40 PM
365	Scientific findings, personal accounts	1/11/2017 4:39 PM
366	Reviews of past collectors Species descriptions Locations descriptions	1/11/2017 4:37 PM
367	In depth phenological articles and trip reports	1/11/2017 4:35 PM
368	I enjoy reading about important members, members and researchers work, trip summaries, invasives, about work done in critically endangered plants - in short all of it.	1/11/2017 4:35 PM
369	Botany information. Restoration info. Opportunities to be involved- classes, volunteer activities	1/11/2017 4:34 PM
370	Rare plants, field trips	1/11/2017 4:32 PM
371	endemics and rare plants restoration and conservation efforts big changes in taxonomy, when where why Good field characteristics for defining species that are difficult to tell apart. ie lupines, paintbrush, etc.	1/11/2017 4:32 PM
372	I especially like articles about natives. Seems to me there us too much space given over to trips etc. I want education .	1/11/2017 4:32 PM
373	I have not yet received a copy of Douglasia. I thought I requested it when I joined, but maybe I checked the wrong box.	1/11/2017 4:30 PM
374	Places and people, and a few scientific articles. Interesting writers.	1/11/2017 4:28 PM
375	Rare plant profiles, good hikes for studying plants, fire history.	1/11/2017 4:25 PM
376	All, especially technical and ways to improve our environment	1/11/2017 4:24 PM
377	I like articles about native plants, plant communities, successful invasive control efforts/research, early botanists, book reviews. Trip reports are less interesting, but I do like the featured "hike" when it includes how to get to a place. Not that I've ever followed through to do it!	1/11/2017 4:24 PM
378	Places to go and see particularly interesting plants, and accounts of particularly interesting plants with great stories to tell.	1/11/2017 4:23 PM
379	Rare plants articles, identification articles (with photographs), conservation efforts, etc.	1/11/2017 4:23 PM
380	I really enjoy the range of topics covered presently. There seems to be something for everyone in each issue - trip reports, conservation issues, taxonomy etc.	1/11/2017 4:23 PM
381	(how come my check mark for 'pay an extra \$10/yr. disappears when I start answering this question?) Articles on new keys, hikes where to find interesting plants, plant strategies, invasive plants, geography & plants, geology & plants, interesting plant life histories, helps in keying	1/11/2017 4:23 PM
382	all	1/11/2017 4:22 PM
383	In my view Douglasia was quite a bit livelier and more interesting when ARK was writing for it. As it is it is pretty dry reading; it could use more humor and boldness.	1/11/2017 4:21 PM
384	"Pop" articles - like the article on holly that was done some time ago. Also book reviews. Do not like technical articles. That's just me. I recognize the need for technical articles as well.	1/11/2017 4:20 PM
385	I actually look for announcements about upcoming talks and workshops about PNW natural plants.	1/11/2017 4:18 PM
386	Information about specific plants	1/11/2017 4:18 PM
387	science based - also field trips - I would like to see more environmental - more on plants for wildlife especially bird habitat in winter - such as native winter berries that remain on the plant throughout winter. Especially important to many of the bird species on the olympic peninsula.	1/11/2017 4:17 PM
388	Information and articles about Eastern Washingtonian	1/11/2017 4:15 PM

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389	I don't read it any more because I am not a member. When I did read it, I liked the ecosystem restoration information best.	1/11/2017 4:15 PM
390	native plant information, history of society, local hikes where we can find native plants and in what months---also how do we get Salal chapter more active?	1/11/2017 4:14 PM
391	conservation efforts Anything about the shrub-steppe	1/11/2017 4:13 PM
392	Descriptions of research, rare plants, ID tips, plants found in specific locations	1/11/2017 4:13 PM
393	Probably the articles about specific native plants or species (like mosses) but also historical pieces to gain an understanding of where we've been.	1/11/2017 4:12 PM
394	Field trips, articles about a specific plant and its habitat.	1/11/2017 4:12 PM
395	Hike reports and info about rare plants.	1/11/2017 4:11 PM
396	Research articles	1/11/2017 4:10 PM
397	About rare plants and meadow watch projects.	1/11/2017 4:09 PM
398	Big-picture stuff. Easier to say what I enjoy least: (1) extremely detailed scientific papers about relative minutia; (2) diaries of old farts' camping trips in the southern Cascades	1/11/2017 4:08 PM
399	I like it all. Variety is good.	1/11/2017 4:08 PM
400	field studies	1/11/2017 4:07 PM
401	Glance at all	1/11/2017 4:07 PM
402	Species specific information.	1/11/2017 4:06 PM
403	field efforts	1/11/2017 4:05 PM
404	peer review	1/11/2017 4:04 PM
405	Propagation, and taxonomic changes	1/11/2017 4:04 PM
406	People oriented	1/11/2017 4:03 PM
407	Rare plants Restoration	1/11/2017 4:03 PM
408	local hikes, events, what's blooming where	1/11/2017 4:02 PM
409	All of them. I am new to WNPS and interested in the activities and flora.	1/11/2017 4:01 PM
410	Restoration stories, rare plant articles, eradication of non-natives.	1/11/2017 4:00 PM
411	Natural history	1/11/2017 4:00 PM
412	Plant population. Systematics. Both vascular and non-vascular. Restoration projects. Education/outreach projects.	1/11/2017 3:59 PM
413	varies I'd love to have an in-depth version of the "big trees" talk that was given last year, especially with access to some of the extended data.	1/11/2017 3:59 PM
414	Plant conservation topics, Plant species profiles, Field trip reports	1/11/2017 3:59 PM
415	Conservation biology, fire management, climate change, WNPS history	1/11/2017 3:58 PM
416	I skip most articles because they are so dry (boring.) I'm looking to learn and your articles assume a deep existing plant knowledge, which makes them inaccessible to newer native gardeners.	1/11/2017 3:57 PM
417	Technical	1/11/2017 3:56 PM
418	Rare plants; places to go to see plants; stories about the people	1/11/2017 3:55 PM
419	New studies.	1/11/2017 3:54 PM
420	Current native plant issues relevant to my region (South Puget Sound, Nisqually watershed)	1/11/2017 3:54 PM
421	Information on native plants - not so much rare plants. I'm interested in what I can use in my landscaping and garden.	1/11/2017 3:54 PM
422	I can't choose. I enjoy them all.	1/11/2017 3:53 PM
423	Botany basics; Rare plants; Invasives information	1/11/2017 3:53 PM
424	Species profiles and field trip reports and plans.	1/11/2017 3:53 PM

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425	I find every article interesting and worth reading, but last issue, my favorite article was on Golden Paintbrush. Color photographs make the magazine are real pleasure! Pat	1/11/2017 3:52 PM
426	The articles about west of the Cascades events or species	1/11/2017 3:51 PM
427	Habitat restoration, field trips, book reviews, plant species.	1/11/2017 3:51 PM
428	all of it	1/11/2017 3:50 PM
429	trip reports	1/11/2017 3:49 PM
430	I like the range of information- from "accessible" to those which require me to consult my botany book! I also like hearing long in advance about opportunities as well as how they went (since I have never participated in a study group).	1/10/2017 9:23 PM
431	Prairie restoration, native plant restoration sites, rare plants, native plants and pollinators, Washington state plant communities.	1/10/2017 8:48 PM